

UpSpring

ELEVATING KIDS THROUGH EDUCATION



Annual
Report
2020

UpSpring

ELEVATING KIDS THROUGH EDUCATION

Annual Report
2020

Dear Friends,

The past year has been one of significant change for UpSpring. We moved our office, completed a new strategic plan, started after school programming at two new sites, safely delivered a virtual summer program amidst the COVID-19 pandemic, and held our annual Benefit Bash fundraiser on a virtual platform. We also welcomed a new staff member and said farewell to two others. Throughout all this transition we brought consistency and care to children experiencing homelessness for our 22nd year. I'm so proud of everything this small but mighty organization has been able to accomplish, and eternally grateful to our network of partners and supporters that help us make it happen.

In November 2019, we moved our offices to the Melrose Impact Center in Walnut Hills. This building is now home to six different nonprofit agencies that are all partnering to find efficiencies and increased impact across our programs. Our building partners include Easter Seals, City Gospel Mission, Zion Global Ministries, Found Village and the YMCA. With regular meetings and deliberate collaboration, we have been able to serve more students and make referrals to our partner agencies for services that UpSpring families need. We are so grateful to be a part of this new model of community impact. We hope to see this model replicated across the nation as the nonprofit sector continues innovating and collaborating for the collective good.

UpSpring After School expanded to Newport High School and Dayton High School in Northern Kentucky during the 2019-20 school year. We are excited to add high school sites to our portfolio, and to work individually with students as they prepare for graduation and the world that awaits. Our program staff provided tailored supports to students to help them overcome academic challenges and personal obstacles of all kinds. This personalized approach empowers students to believe in their abilities and fine tune their talents as they grow into adulthood.

For the 22nd year in a row, we delivered our summer day camp, UpSpring Summer 360°, to students in Greater Cincinnati and Northern Kentucky. Due to the pandemic, this time we brought the program directly to the students. Our summer staff regularly loaded their cars up and delivered education, enrichment, and survival resources to students where they were sheltered. Every student received a new tablet, and we ensured they had adequate internet to connect to the virtual programming our team created. As always, our curriculum was designed to prevent the summer slide and help students maintain or improve their math, reading, and social-emotional intelligences over the summer months. We saw improvements in all of these areas, and we heard from many parents and caregivers that Summer 360° was the bright light in an otherwise challenging summer.

Finally, in addition to all of these changes we experienced, we finished off the year with our highest fundraising total ever! This could not have happened without the hard work of our staff and the dedication and support of our partners. With this success and your help, we look forward to continuing to increase our impact for many years to come. Thank you for being a friend to UpSpring. Let's continue to empower local children, and break the cycle of poverty together.

Sincerely,



Alex Kuhns
Executive Director



Ryan Higgins
Board Chair



All In A Year's Work!

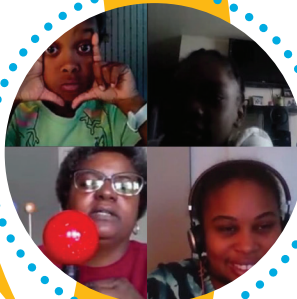
Supporters

We were proud to establish relationships with new partners like Bigger Than Sneakers, Duke Energy, Whiskey & Wishes, New York Life Foundation, and the Clif Bar Family Foundation; we were also pleased to continue our relationships with long-standing supporters like P&G Fund, Scripps Howard Foundation, Elsa Heisel Sule Foundation, Butler Foundation, Dater Foundation, and Greater Cincinnati Foundation.



A Virtual Summer

Our plans for Summer 360° changed drastically this summer, but we were able to pivot to meet the needs of the children we serve. We delivered camp virtually this summer, with a tablet and internet access for every child. Camp incorporated online and offline lessons; food and resources were delivered three times each week by our dedicated staff. We saw improvements in math, literacy, and social-emotional wellbeing.



Expansion

We continued to expand our reach in Northern Kentucky by beginning new UpSpring After School programs at Dayton High School and Newport High School. We are excited to bring this program to high schoolers and focus on college and career readiness!



Summer 360° Impact

- Students increased or maintained their math and/or literacy skills.
- 98% of students felt they could be successful in school after camp.
- 90% of students had hope for the future.
- Students reported playing outside more after camp.

How You Can Help

Your generosity makes our work possible. Your donations of time, supplies, and dollars ensures we are able to provide vital educational assistance and programming to our community's most vulnerable children.

Donate now at www.UpSpring.org/give

Mission

To empower children experiencing homelessness in Greater Cincinnati and Northern Kentucky by providing opportunities through education and enrichment.

UpSpring at a Glance

Vision

To positively transform our communities by breaking the cycle of homelessness and poverty.

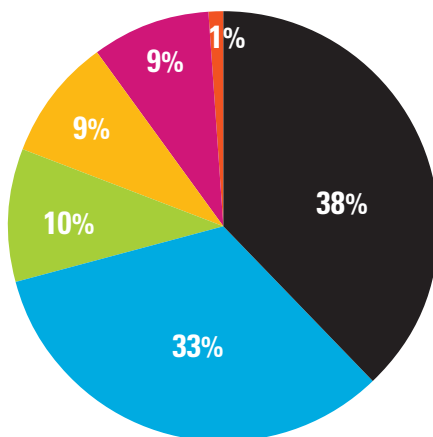


Our Financials

End of Year Net Assets \$443,219

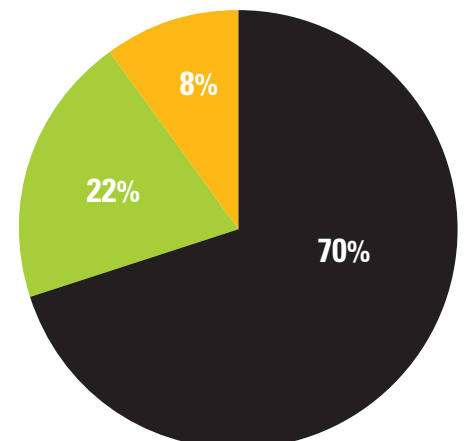
Total Income
\$671,751

- Restricted Grants
- Unrestricted Grants
- Contributions
- Events
- In-Kind Donations
- Program Revenue



Total Expenses
\$421,979

- Program
- Mgmt & General
- Fundraising



Increased revenue allowed us to replenish our savings account, ensuring our financial health for the future.

2020 Board Members

Ryan Higgins,
President

Rebecca Riegelsberger,
Vice President

Kara Wysinski,
Treasurer

Jordan Celestin,
Secretary

Courtney Barlow-Schulte

Jonathon Bresnen

Antwone Cameron

Angela Gates

Vagelis Kontopos

Kelsey Mehaffie

Michael Murphy

Rachel Stallings

Lena Stringham

Wendy Ungard

Denise Weinstein

UpSpring Staff 2020

Alex Kuhns, Executive Director

Katie Jensen, Development Director

Lenice Williams, Program Director

Rebecca Neises, Program Coordinator



ELEVATING KIDS THROUGH EDUCATION

www.UpSpring.org