

ELEVATING KIDS THROUGH EDUCATION



2022 Annual Report

DEAR FRIENDS,

I am pleased to present the Annual Report for UpSpring for our fiscal year 2022. It was an extraordinary year, filled with challenges and triumphs, as we continued our unwavering commitment to supporting children experiencing homelessness in Greater Cincinnati and Northern Kentucky.

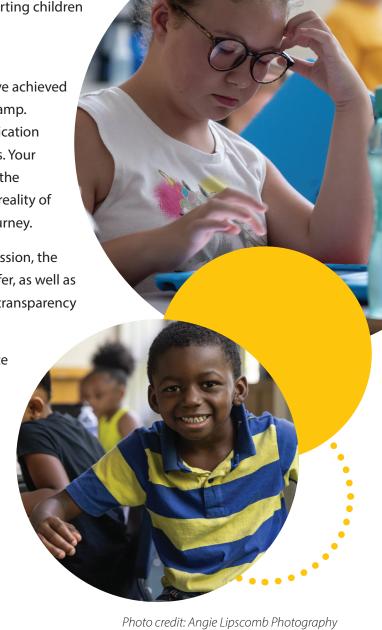
We are incredibly proud of the accomplishments we have achieved together, including reaching our 25th year of summer camp. None of this would have been possible without the dedication of our staff, volunteers, and the generosity of our donors. Your support has enabled us to make a positive difference in the lives of countless children and families facing the harsh reality of homelessness. Thank you for being a vital part of our journey.

In this annual report, you will find an overview of our mission, the impact we have made, the programs and services we offer, as well as financial highlights demonstrating our commitment to transparency and accountability.

It's been an honor to serve this organization and advance our mission of empowering children experiencing homelessness. I want to assure you that UpSpring is in great hands as our staff and Board of Trustees continue to carry our mission forward. I hope you will continue to support UpSpring, as I will.

Alex Kuhns

Executive Director (through 8/31/2022)



A LOOK BACK AT 2022

UPSPRING SUMMER 360°

We were thrilled to bring our flagship program back for our 25th year of camp, returning to a full-time in-person schedule after the pandemic. Our Cincinnati camp found a new home at Mercy Montessori, and our Northern Kentucky camp enjoyed our 7th year at Caywood Elementary.

70% of children improved or retained math and/or reading skills.

Comparisons of children's emotional well-being before and after camp revealed promising trends, notably in their attitudes towards learning. There were improvements in children's math anxiety, and more children came to believe that they could learn from mistakes.

UPSPRING AFTER SCHOOL

UpSpring After School continued at 8 different school and shelter sites, bringing enrichment programming, and college and career readiness to students across our region. Due to the pandemic, we held this program in a hybrid fashion, with virtual sessions as needed and in-person meetings as allowed. We are so proud of the advancements our students made this year, both in academic and social-emotional skills.



UPSPRING RESOURCE COLLABORATIVE

The UpSpring Resource Collaborative brought necessary supplies to over 3,000 children in our region. UpSpring partners with over 75 social service organizations, homeless shelters, and schools to meet the needs of children experiencing homelessness by providing resources they need to get to school, stay in school, and succeed in school. The UpSpring Resource provides school supplies, laundry kits, uniform vouchers, food gift cards, bus passes, hygiene kits, warm clothing for winter, blankets for sleeping comfortably, and more. At UpSpring, we know that school-related materials are not the only thing a child needs to effectively participate in school.



UPSPRING EMPOWERMENT SCHOLARSHIP

In 2022, we launched the UpSpring Empowerment Scholarship as a way to help our students take the next step in their educational journey. We were honored to hand out over \$5,000 in total to 4 graduating seniors.

UPSPRING BUDDIES

This program paired individual students with mentors from our community. Our mentorship pairs created lasting bonds and helped give our students impactful relationships outside of their family life.





UPSPRING BENEFIT BASH

We were so excited to bring our annual fundraiser to Great American Ball Park after two years of virtual events. The UpSpring Benefit Bash made a smashing return, raising over \$140,000 for our mission!

SUPPORTERS

We were pleased to establish relationships with new partners including Payton's Lemonade Stand, the Independent Educational Consultants Association, and the RC Durr Foundation. We were also pleased to continue our relationships with long-standing supporters like P&G Fund, Scripps Howard Foundation, Elsa Heisel Sule Foundation, Butler Foundation, Dater Foundation, Greater Cincinnati Foundation, Whiskey & Wishes, and Neediest Kids of All.



HOW YOU CAN HELP

Your generosity makes our work possible. Your gifts of time, supplies, and financial support ensures we are able to provide vital educational assistance and programming to our community's most vulnerable children.

Give now at UpSpring.org/give



OUR FINANCIALS

TOTAL INCOME: \$929,137

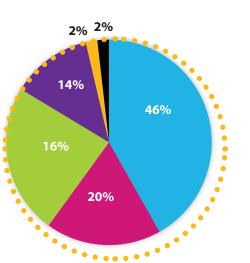
Restricted Grants: \$428,961

Contributions: \$188,722

Events: \$148,962

Unrestricted Grants: \$128,750

Fees for Service: \$15,750 In-Kind Donations: \$17,631



END OF YEAR NET ASSETS: \$827,263

14% TOTAL EXPENSES: \$702,158

Program: \$505,481

Mgmt & General: \$99,947

Fundraising: \$96,730



2022 BOARD MEMBERS Erin Saul, Joining Forces for Children President

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UPSPRING STAFF Alex Kuhns – Executive Director

Katie Jensen – Development & Marketing Director

Maurice Stewart – Program Director

Olivia Jester – Program Manager

AJ Jones – Program Manager

Jordan Mitchell – Program Manager